

# **Mugdha K**

Graphic Designer | UI/UX Designer

## **Bachelor in Design (B.Des)**

July 2017 - July 2021 Unitedworld Institute of Design

## **Professional Experience**

## Freelancing as Graphic Designer

- Book Design
- Logo Design
- Packaging Design

## **Tricycle Tribe Strategic Branding**

Jr. Graphic Designer 2023 -2024

- Logo Design
- Packaging Design
- Brand Book Design
- Research & Brainstorming
- Brand Naming Exercises

## **Confused Genius**

Jr. Graphic Designer 2022

- Social Media Design
- Website Banners

## **Yoof Magazine**

Internship 2021

- Social Media Design
- Magazine Design

## Harla Arts, Vijaywada

**Graduation Project 2021** 

- · Ceramic Planter Design/ Ideation
- Product Illustrations

### **The Other Story**

Internship 2020

- Bag Design/ Ideation
- · Brand Identity Kit
- Photography

### **Skills**

- Branding
- Logo Design
- Packaging
- UI Design
- Publication Design
- Design Thinking

#### **Tools**

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma

#### Courses

- Typography 01
   The Futur
- Google UI/UX Design Coursera

### Contact

- o design.mugdhaa